

## Message Text

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15

ORIGIN COME-00

INFO OCT-01 EUR-25 ISO-00 SS-15 EB-11 RSC-01 /053 R

66606

DRAFTED BY:COM/DIBA/OIM/WE/226:M HAPPETER

APPROVED BY:EB/OCA/REP:LH POMEROY

COM/CIBA/OIM/WE/226:R MITCHELL ACTING CMM

COM/DIBA/OIM/WE/226:RDCLARK RMD

EB/CBA/BR:R SWART

COM/DIBA/OIM/PROGRAM DEVELOPMENT/212:CHARLES PRINDEVILLE

----- 000136

R 181742Z SEP 73

FM SECSTATE WASHDC

TO AMEMBASSY VIENNA

UNCLAS STATE 185163

E.O. 11652: N/A

TAGS: BEXP, AU

SUBJECT: FY 1974 COMMERCIAL OBJECTIVES

REF: STATE 128379, VIENNA 6065

1. OBJECTIVE ONE, ACTIONS 1-3: SUBJECT SEPTEL.
2. OBJECTIVE TWO, ACTIONS 1-3: WE AGREE THAT THE AUSTRIAN CONSTRUCTION INDUSTRY DESERVES A CLOSER LOOK FOR POSSIBLE OPPORTUNITIES FOR U.S. EXPORTERS. COMMERCE NEGOTIATING FOR STRUCTURAL COMPONENTS JEEP IN APRIL 1974 AND A TECHNICAL SEMINAR ON ADVANCED BUILDING TECHNOLOGIES IN FEBRUARY 1975.
3. OBJECTIVE THREE, ACTIONS 1-3: BASED ON EMBASSY'S RECOMMENDATION (VIENNA 6767): COMMERCE PLANNING TO PARTICIPATE IN PROJECT 2000 IN LIEU OF VIENNA SPRING FAIR 1974. FURTHER, PROPOSED STUDY OF SELECTED INDUSTRIES WOULD BE MOST HELPFUL IN DETERMINING PRODUCT AREAS WITH HIGHEST POTENTIAL.
4. OBJECTIVE FOUR, ACTIONS 1-3: EMBASSY'S EFFORTS TO DETERMINE UNCLASSIFIED

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BEST POSSIBLE APPROACH FOR AN IN-STORE PROMOTION AND CONSE-

QUENT PLANS TO RECOMMEND SPECIFIC NTM ITEMS  
APPRECIATED. IT IS EXPECTED THAT IN-STORE PROMOTION ADVISOR  
WILL VISIT VIENNA SHORTLY. RUSH

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## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 18 SEP 1973  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 JAN 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
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**Document Unique ID:** 00  
**Drafter:** COM/DIBA/OIM/WE/226:M HAPPETER  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Film Number:** n/a  
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**Original Classification:** UNCLASSIFIED  
**Original Handling Restrictions:** n/a  
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**Review Date:** 01 OCT 2001  
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**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** FY 1974 COMMERCIAL OBJECTIVES  
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**To:** VIENNA  
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